

Integrated Management System Policy

Bodrum Cruise Port is a port operator within the global cruise sector aiming to be one of the leading companies in “Luxury Cruise Tourism” by pursuing a strategy of differentiation in marketing and supplied services.

With this respect, our main targets are:

- To increase market share among the competitor ports in Eastern Mediterranean by continuously developing differentiated services, to appeal to different potential markets, to carry out intensive promotional and marketing efforts for the very attractive territory it resides in,
- To provide continuous training and education in Occupational Health & Safety and Environment in order to increase awareness and qualification of employees and stakeholders,
- To add new and differentiated services to the existing portfolio in line with the needs and requirements of our customers,
- To use quality materials in our infra & superstructures adequate to Occupational Health & Safety and Environment, and to promote recycling of the used materials,
- To closely follow related technological developments in order to continuously increase our performance related to Quality, Occupational Health & Safety and Environment,
- To prevent accidents at work and injuries, occupational diseases and environmental pollution in line with our Management Policy.

Primarily the top management of Bodrum Cruise Port, and also the employees of the port are responsible for the continuous improvement of the system and its performance and to ensure customer satisfaction by maintaining the conformity and sustainability of the Quality, Occupational Health & Safety and Management Systems.

Signed: Aziz GUNGOR
Regional Director-East Med Ports



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Approved by the Board on 15/06/2019